



Sustainable Saskatchewan



November 10, 2009

In March 2009, the Saskatchewan Economic Development Association and Sask Made partnered to present the ***Supporting the Growth of Local Living Economies in Saskatchewan*** conference. The event highlighted the increasing need to support sustainable regional economies and communities in the face of an increasingly uncertain global market. The event was very well received and attracted over 150 delegates, exhibitors, and media members representing three provinces and a wide array of business and government sectors.

At this time, we are inviting select organizations to sign on as partners and sponsors of our 2010 conference: ***Sustainable Saskatchewan***. The event is being held on March 3 & 4, 2010, at the Delta Bessborough Hotel in Saskatoon, Saskatchewan.

Despite having many similar concerns and goals, there is a great deal of fragmentation and disconnect among organizations and individuals when it comes to sustainability in our province. Through a variety of information sessions, workshops, and networking breaks, ***Sustainable Saskatchewan*** will provide a forum for groups and individuals to share ideas and work towards more efficiently building communities that are economically, environmentally, and socially sustainable.

The conference will also feature sessions to assist companies and organizations in applying for support through the many funding programs currently available to them. We are also pleased to be featuring food from Saskatchewan producers at conference meals.

Please take a moment to look over the enclosed information package outlining the central conference themes and a ***Request for Presenters***. Our goal is to make this conference attractive and beneficial to as wide a scope of delegates as possible. To achieve this objective, we are currently seeking **Sector Partners** to collaborate in building an inclusive program that will provide value to our mutual stakeholders.

We look forward to discussing this opportunity with a representative of your organization prior to December 11, 2009. Please contact:

Verona Thibault, *Saskatchewan Economic Development Association* : (306) 384-5817 / verona.thibault@seda.sk.ca or
Kim Hill, *SaskMade* (306) 683-2411 / hill@saskmade.ca

"The growth of sustainable industry and communities in Saskatchewan relies on working together and combining our individual strengths and ideas for our mutual benefit."

- Dan Prefontaine, President, Saskatchewan Food Industry Development Centre



We invite your
PARTNERSHIP
in hosting

Sustainable Saskatchewan

Building *Sustainable Connections* with a focus on

- Sustainable Business
- Food and Farming
- Green Building and Energy
- Sustainable Community

Sustainable Saskatchewan is a solution-oriented event targeted to bridging sectors and harvesting *connections*.

When large scale problems are examined from a variety of perspectives, the community-wide impact, complexity, and demands of these issues becomes clearer. When *groups behind these perspectives* are able to exchange ideas, *solutions* can be created which are more effective, lasting, and beneficial not only to province at large, but also to the various sectors within it.

HOSTED BY:



Saskatchewan Economic
Development Association



Saskatchewan Food
Processors Association

and *PARTNERS*

**Innovation is most likely to happen not within individual sectors,
but in the *spaces between different sectors*.**

The growth of sustainable, vibrant communities depends on the dedication enthusiasm and collaboration of a vast range of individuals, groups and organizations. We look forward to partnering with INDUSTRY, PRIVATE SECTOR and GOVERNMENT agencies in the implementation of this event.

March 3 and 4 • 2010
Delta Bessborough Hotel • Saskatoon, Saskatchewan

Featuring a Sustainability Trade Fair

Sustainable Saskatchewan



Following up on the highly successful *Supporting the Growth of Local Living Economies in Saskatchewan* Conference held in 2009, the Saskatchewan Economic Development Association and the Saskatchewan Food Processors Association are pleased to once again be working together to present the *Sustainable Saskatchewan* Conference on **March 3 & 4, 2010 in Saskatoon, Saskatchewan.**

In a world where competition so often reigns supreme, our ability to secure a sustainable future now relies heavily on our willingness to work together. Through information sessions, workshops, and networking breaks, *Sustainable Saskatchewan* aims to encourage organizations and individuals in the province to **strengthen dialogue** and make a **joint effort** towards building communities that are economically, environmentally, and socially sustainable.

Delegates will also be treated to meals featuring delicious food from local producers.

Conference Streams: The most important issues are increasingly crossing sectoral and organizational boundaries. The following sessions will be augmented as we dialogue with our PARTNERS.

Sustainable Business	Food and Farming
<ul style="list-style-type: none"> The Art (and very complex science) of Building a Sustainable Business Model Corporate Success Stories 	<ul style="list-style-type: none"> Innovation in Greenhouse Technology Food Security: From Development Policies to Community Partnerships Navigating and Bridging Funding Programs
Sustainable Community	Green Building and Energy
<ul style="list-style-type: none"> Eco-Industrial Urbanism: Keeping Jobs in Your Community Marketing Sustainability in Small & Mid-Sized Communities 	<ul style="list-style-type: none"> Sustainability Purchasing Navigating and Bridging Funding Programs



CONFIRMED KEYNOTES

Michelle Long: Executive Director of *Sustainable Connections*, an organization of nearly 700 Washington state local, independent businesses working to transform and model an economy built on sustainable practices. Programs include a Think Local First campaign that has altered the purchasing behaviour of 3 in 5 local households, a Food & Farming program that leads to hundreds of new local food contracts and the launch of new farms each year, a Green Building program, an Energy program that has resulted in the top EPA certified green power community in the U.S., and a Sustainable Business Development program.



Judy Wicks: Owner & founder of Philadelphia's *White Dog Cafe*, and a leader in the local, living economies movement. She is co-founder of the Business Alliance for Local Living Economies (BALLE), founder of the Sustainable Business Network of Greater Philadelphia & president of *White Dog Community Enterprises*, dedicated to building a food system and living economy in the Philadelphia area. Her media credits include CNN, New York Times & the Wall Street Journal.

With a mission of serving customers, community, employees, and the environment, the *White Dog Cafe* has created many community-building programs which focus on topics such as economic & social justice, sustainable agriculture, environmental sustainability, and community arts. The Cafe sources all produce from local organic family farms, all meat & poultry is humanely raised, and fish & seafood are sourced from sustainable fisheries.



Now Accepting Sessions Proposals for **SUSTAINable Saskatchewan Conference**

March 3 to 4, 2010

Delta Bessborough Hotel Saskatoon Saskatchewan

Sustainable Saskatchewan is a solution-oriented event targeted to bridging sectors and harvesting **connections**. When large scale problems are examined from a variety of perspectives, the community-wide impact, complexity and demands of these issues becomes clearer. When *groups behind these perspectives* are able to exchange ideas, *solutions* can be created which are more effective, lasting, and beneficial not only to the province at large, but also to the various sectors within it.

Proposal Process

By end of business on **December 11th, 2009** please submit this application to Verona Thibault at verona.thibault@seda.sk.ca or by fax at 306-384-5818. The conference committee will review the proposed sessions and contact applicants prior to **January 10th, 2010**.

Proposal Guidelines:

Please provide the following information to the best of your ability.

Session Timing

All sessions are a maximum of 60 minutes in length and are to include time for Q and A.

Topic Tracks

Please indicate the appropriate Topic Track for your session.

Sustainable Business

Business models and best practices for long term self reliance.

Food and Farming

Innovation in technology, process and practice.

Sustainable Community

Economic development policies and strategies that build resilient, diversified economies and foster long-term economic prosperity.

Green Building and Energy

Innovation in technology, process and practice.

Session Title

Provide a title for your session. The title will be used in the conference program book and promotional materials if your session is selected. Conference hosts may suggest some alterations to track titles for clarity, consistency and impact.

Session Description

Provide a brief description (100 words maximum) of your session for use in the program and promotional materials if your session is selected.

Target Audience

Please provide a short narrative of your target audience and check any boxes that apply.

Experience Level

- Beginner (less than 2 years experience)
- Intermediate (2-5 years experience)
- Advanced (more than 5 years experience)
- All Levels

Learning Objectives

Please list the primary objective of your session as well as any Expected Learning Outcomes

Session Format

We are seeking formats that are appropriate for session objectives and that provide variety of choices for conference participants. All sessions are 60 min. Please select the one format that best describes your session.

- Workshop (lecture or presentation with one or more speakers)
- Lecture/Talk (a presentation by one speaker)
- Moderated Panel (a group of speakers presenting on a single topic)
- Small Group (Round Table) Discussion
- Forum (town hall format with audience participation)
- Case Study (a detailed analysis of a specific project or program)
- Other _____

Session Materials

Please describe the handouts you propose to use in the session.

Presenter(s)

Name:

Organization:

Title:

Website/Blog:

Phone:

Email:

City/Province/Country:

Member Affiliation to Conference Hosts (if any):

If you have additional presenters, please list all their information here as well.

Presenter Qualifications

Provide a one paragraph bio (150 words maximum) for use in conference materials if your session is selected. Include information about your work and education as well as information about your experience as a conference presenter or trainer.

Room/Presenter Settings

- Head Table and Chairs
- Podium
- Other _____

Assumptions and Agreements

Presenters will receive no fees, however a complimentary conference registration will be provided. Travel expenses will be reviewed on a case by case basis. All conference revenues and expenses are the responsibility of the conference hosts.

Submission Deadline: Midnight on December 11, 2009.

Email Proposals to: Verona Thibault Verona.thibault@seda.sk.ca or by fax to 306-384-5818

Once submitted, the conference committee will review the proposed sessions and select the pool from whom we'll be requesting a complete application. Applicants will be notified by January 10, 2010.